

Press Release for single unit community

For Immediate Release

**Media Contact:
(Contact Name)
(Contact Phone)
(Contact Email)**

Join the Fun! Join Cub Scouting!

(City, State, Date)--Cub Scout Pack ____ invites local 1st through 5th grade boys and their families to join them on (Day, Date, Time) at (Location) to learn about the exciting adventures planned for this year.

Designed for all boys, ages 6 to 10, Cub Scouting combines outdoor activities, sports, academics, and more in a fun and exciting program that helps families teach ideals such as honesty, good citizenship, and respect. Parents will have the opportunity to meet the Pack's volunteer leaders, and receive their 2015/2016 Program Calendar.

Registration cost for the 2015/2016 school year is \$36. An optional subscription to Boy's Life Magazine can also be purchased for \$16. Scholarships are available to ensure that no boy is excluded due to financial hardships.

Boy Scouts of America Cub Scout Pack ____ is chartered to _____, and provides a family based program featuring community service, field trips, hands on projects, outdoor activities and camping opportunities designed for all family members.

The Boy Scouts of America comprises more than one million volunteers working together for the sole purpose of helping its nearly three million youth succeed in life.

For more information, contact _____.

###

Press Release for Community with multiple units

For Immediate Release

**Media Contact:
(Contact Name)
(Contact Phone)
(Contact Email)**

Join the Fun! Join Cub Scouting!

(City, State, Date)--Cub Scouting wants you! Now is the time to join the fun and excitement of America's foremost youth program for boys—Cub Scouting.

Designed for all boys, ages 6 to 10, Cub Scouting combines outdoor activities, sports, academics, and more in a fun and exciting program that helps families teach ideals such as honesty, good citizenship, and respect.

Cub Scout packs will hold roundups for Scouting at elementary schools and other locations throughout the area during the next _____. Fliers with additional details will be distributed at schools before the scheduled registration nights. Parents will have the opportunity to meet the Pack's volunteer leaders, and receive their 2015/2016 Program Calendar.

A nominal registration fee will be collected to cover the entire 2015/2016 school year. An optional subscription to Boy's Life Magazine can also be purchased. Scholarships are available to ensure that no boy is excluded due to financial hardships.

Cub Scout roundups are scheduled at the following locations:

-
-
-
-

The Boy Scouts of America comprises more than one million volunteers working together for the

-more-

sole purpose of helping its nearly three million youth succeed in life.

For more information, contact _____.

###