



***Script - Discussion with Manager of your local grocery store***

*Hi, this is (your name). I'm a (title) with the Bay-Lakes Council, Boy Scouts of America. I wanted to speak with you about our upcoming Scouting for Food drive in October. The Boy Scouts are America's foremost youth program, offering character development and value-based leadership training. Beyond offering young people responsible fun and adventure, scouting teaches them the importance of citizenship, leadership and the value of serving our community.*

*The Scouting for Food drive is the largest one-day food drive in eastern Wisconsin and Michigan's Upper Peninsula, benefiting families throughout our local communities. Our drive is very important as many people continue to struggle with the economy. Food pantries count on our drive each year to carry them into the pre-holiday season, providing food for upwards to six months. Last year we collected over 400,000 containers of food. Our goal this year is 500,000.*

*We've done some brainstorming to create a few new approaches to get the word out for the drive this year. We would like to ask for your support in the form of allowing space for our Scouts to collect food from shoppers the 2<sup>nd</sup> week of October. We would set up a collection area (box or table) at your store and have Scouts onsite greeting the public. (maybe in conjunction with our Popcorn Booth sale effort)*

- *Does your organization allow this type of activity?*
- *What are the necessary steps to get us on-site that week?*
- *Is it possible for us to post a few flyers in the store in early October, to call attention to the upcoming drive?*



- *Work out details as necessary including hours, location, on-sight contact person that day, etc.*

***As a reminder, the program works as follows:***

- *Scouts will deliver bags to homes throughout eastern Wisconsin, and Michigan's UP the 2<sup>nd</sup> Saturday of October. Bag collection occurs on the following Saturday, the 3<sup>rd</sup> Saturday of October.*
- *By having an on-site presence at your store, we feel we could connect with the public while they are doing their shopping. This is a simple, but extremely important step. We feel offering the public more convenient options to drop their donation, the better. They might not remember to put their bag out at home, but if we're on site they can simply drop a few non-perishable items on the way out to their vehicle.*
- *The Scouting for Food drive helps us teach the Scouts to help other people at all times. The Scouts efforts to undertake this large drive provides a great educational opportunity for all involved.*
- *It goes without saying, we are truly appreciative of your support in our community.*