



Cub Scout Pack Annual Program Planning

Agenda



1. Why Program Planning
2. Journey to Excellence
3. Annual Program Planning – Steps to Success
4. Materials Needed & Available Resources
5. Funding the Annual Program
6. Communicate the Plan

Why Program Planning



Fail to Plan...

- **Increased Retention**
- **More Fun**
- **Better activities**
- **Increased Participation**
- **Better Recruiting – (Volunteers & Scouts)**
- **Maintain your sanity**

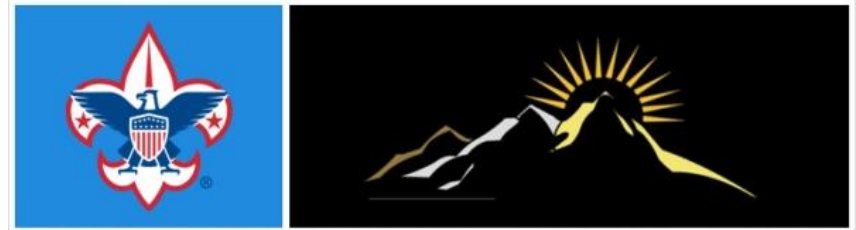
...Plan to Fail.

Journey to Excellence



What is JTE?

- Award for all units
- Recognition of strong program
- Outline for success
- A great program planning tool!



Journey to Excellence



13 Keys to A Great Program for Your Cub Scouts

1. Advancement
2. Retention
3. Building Cub Scouting
4. Outdoor Activities
5. Trained Leadership
6. Day / Resident Camp
7. Service Projects
8. Leadership Planning
9. Webelos-to-Scout Transition
10. Budgeting
11. Pack & Den Meetings
12. Fitness
13. Charter Renewal

scouting.org/jte

Annual Program Planning – Steps to Success



**Everything you need is on the
Bay-Lakes Council's Website**

baylakesbsa.org

What is the Money For?



Program!



100%
Cool



Communicate the Plan



Once you have a written program calendar, send the plan to each family, your chartered organization and the district.

Sharing the plan will be the most important step in retaining your current families and recruiting new families.

A great pack plan leads to great den & pack programs and more involvement by ALL families

Questions?



Thank You!

